



2025 Marketing Opportunities

Ready to engage?

For more information, please contact:

Sam Herriot, Director of Engagement

Sam@LAMetroChamber.com



Lewiston Auburn
METROPOLITAN
CHAMBER *of* COMMERCE

Morning Networking



2025 Dates

Brewing Connections

Jan 9th
March 13th
May 8th
July 10th
Sept. 11th
Nov. 13th

Chamber Breakfast

Feb. 13th
April 10th
June 12th
August 14th
Oct. 9th
Dec. 11th

Chamber Breakfasts are held on the 2nd Thursday of *even-numbered months*, and are one of the most well-recognized and consistently attended Chamber events. Regularly covered by the media, this signature event is a prime opportunity for you and your team to reach and network with professionals of all industries in our community.

Brewing Connections are held on the 2nd Thursday of *odd-numbered months*, new in 2024. These events will feature existing members for "Member Moments", and provide structured networking to make multiple, meaningful connections during the event.

As a sponsor, your business will be featured in front of hundreds of Chamber members, and direct-to-inbox to more than 1,000 engaged Morning Networking contacts. Breakfast also includes professional audio/video production that allows your brand to reach a broader audience through the shared recording.

Each of our Morning Networking Sponsorship Opportunities include:

- Logo placement and recognition on marketing materials
- Premier opportunity to place promotional materials in event space
- Logo placement and brand story (provided by you) on the LA Metro Chamber calendar event page
- Logo placement during the event, on-screen and on the program event page
- Opportunity to provide branded door prizes, and have a Spotlighter Table



Chamber Morning Networking Sponsor

Investment: \$3,500 | 1 Exclusive Opportunity in 2025

- Top billing in all morning networking newsletters (36 total per year)
- Web event registration page recognition in monthly event (12 total per year)
- Recognition at event (12 total per year)

Chamber Breakfast Co-Presenting Sponsor

Investment: \$2,000 | 1 Exclusive Opportunity in 2025

- Priority Position in all Chamber Breakfast newsletters (18 total per year)
- Mention in all Brewing Connections networking newsletters (18 total per year)
- Web event registration recognition in monthly event (6 total per year)
- Recognition at each Breakfast during opening remarks (6 total per year)
- Save \$400 from 6 monthly sponsorships

Chamber Breakfast Sponsor of the Month

Investment: \$400 | limited to 2 monthly sponsors each month -

- Recognition in Chamber Breakfast newsletters in selected month (3 per month)
- Web event registration recognition for selected month
- Recognition at Breakfast during opening remarks

Brewing Connections Co Presenting Sponsor

Investment: \$1,500 | 1 Exclusive Opportunity in 2025

- Priority Position in all Brewing Connections networking newsletters (18 total per year)
- Mention in all Breakfast networking newsletters (18 total per year)
- Web event registration recognition (6 total per year)
- Recognition at Brewing Connections during opening remarks (6 total per year)

Brewing Connections Sponsor of the Month

Investment: \$250 | limited to 2 per month -

- Recognition in Brewing Connections newsletter in selected month (3 per month)
- Web event registration recognition for selected month
- Recognition at Brewing Connections during opening remarks



Contact Sam at Sam@LAMetroChamber.com

Connections for a Cause



Connections for a Cause: Networking with Purpose

Join us for Connections for a Cause, where business networking meets community impact. This reimagined after-work event connects professionals from all industries while highlighting the importance of giving back. If you're looking for meaningful connections and an opportunity to support a local nonprofit, this is the event for you!



What to Expect:

- **Professional Networking:** Build relationships with fellow business owners, managers, and leaders in a welcoming, relaxed setting designed to foster real connections.
- **Host Showcase:** Discover the host's business and learn about their team, products, or services through interactive presentations or behind-the-scenes insights.
- **Support a Nonprofit:** Each event features a nonprofit chosen by the host, giving attendees the chance to learn about important causes in our community and contribute to making a difference.
- **Local Flavors:** Enjoy light bites and beverages from local establishments, celebrating the best of what our community has to offer.
- **Door Prizes & Giveaways:** Participate in door prizes and the 50/50, with proceeds benefiting the featured nonprofit.

Host receives:

- Support identifying and connecting with licensed catering and beverage services, as desired
- A Facebook Event created and co-managed by the Chamber
- Marketing on social media, designed with your logo and assets, and the Cause partner's logo, created and managed by the Chamber
- E-mail marketing for multiple weeks in weekly newsletters reaching 7,000 inboxes a week
- E-mail marketing in the Final Friday monthly newsletter, reaching 7,000 inboxes
- Support co-hosting, planning, and emceeding your event

Reserve your 2025 Connections for a Cause!

Make valuable connections while making a difference.

Marketing cost for the host: \$350, no cost for the Cause partner

One per month available, January - November 2025. Dates are flexible.

Limited Opportunities in 2025

Connections for a Cause



Contact Katie at Katie@LAMetroChamber.com

Professional Development Seminars



Professional Development Seminars give rising and management-level professionals support with career advancement and to help address their daily challenges. Through marketing of these seminars, your business will be highlighted through multiple channels, helping you create a partnership with an audience looking to learn from your expertise.

We will help coordinate and execute your session or series, allowing you to determine important, relevant business topics that will speak to your target audience. We actively look for opportunities to highlight your business and your experts, coordinating speaker opportunities with the sponsor when they are interested.

Luncheon Seminars are 90-minute professional development opportunities with more depth of instruction and include lunch. A minimum of 4 Seminars will be scheduled in 2025.

Sessions are 60-90 minute professional development opportunities, which may be held in person, online, or hybrid. A minimum of 1 Session per month will be scheduled in 2025.

Professional Development Season Sponsor

Investment: \$1,500 | 1 Exclusive Opportunity in 2025

- Logo placement and recognition on all Seminar and Session marketing materials.
- Logo placement and brand story (provided by you) on the LA Metro Chamber calendar event page with each Seminar and Session.
- Pop Up Banner presence at all onsite Seminars- designed and provided by the LA Metro Chamber.

Luncheon Seminar Sponsor

Investment: \$400 | limited to 1 per luncheon, 4 opportunities per year

- Logo placement and recognition on marketing materials related to your Luncheon Seminar.
- Logo placement and brand story (provided by you) on the LA Metro Chamber calendar event page for your Luncheon Seminar.
- Promotion of your Luncheon Seminar in up to 3 Chamber enews, helping you expand your brand awareness and reach your target audience
- Premier recognition during the seminar or series, and at breakfast the preceding month.

Session Sponsor

Investment: \$250 | 1 opportunity per session

- Logo placement and recognition on all marketing materials related to your Session.
- Logo placement and brand story (provided by you) on the LA Metro Chamber calendar event page with your Session.



Contact Sam at Sam@LAMetroChamber.com

Start-Up Sessions



Start-Up Sessions occur on the first Tuesday of the month (excludes July), and feature our member's expertise on everything from branding, financing, and marketing, to legal and HR. Marketing to entrepreneurs, start-ups, and scaling businesses reflects your values of advocating for innovation and business growth in our region.

This marketing opportunity puts you in front of a demographic actively seeking support and services for new or scaling businesses. This audience likely has capital and cash flow needs. This is a great opportunity to build brand awareness and relationships with entrepreneurs!

Start-Up Season Sponsor

Investment: \$2,500 | 1 Exclusive Opportunity in 2025

- Top logo placement and recognition on marketing materials
- Top logo placement and brand story (provided by you) on the LA Metro Chamber calendar event page
- Top linked logo placement in Start-Up Enews (one per month)
- Support marketing the event and your business, helping you expand your brand awareness and reach your target audience
- Recognition at each seminar session and invitation to join and speak with attendees.
- Exclusive FB Event with logo recognition

Contact Sam at Sam@LAMetroChamber.com

Uplift LA



Uplift LA is dedicated to the rising leaders of our region. Sponsorship of Uplift LA gives you the opportunity to strengthen our vibrant, professional, and influential community by promoting career, social, and community development for younger professionals. Uplift LA is a catalyst for our community with an active group of rising professionals in the Lewiston Auburn Area. These members work with local nonprofits, businesses and the education sector, and provide collaborative engagement, networking opportunities, and professional growth for those who live, work, and play in LA.

Uplift LA Annual Sponsor

Investment: \$3,000 | Exclusive Opportunity

- Premier logo placement on UpliftLAMaine.com website
- Annual Sponsor recognition during all events and programming
- 10 Monthly networking events (January - October)
- Kickball Tournament (July 25th, 2025)
- Finest Under 40 (November 25th, 2025)

Uplift LA Swag Sponsor

Investment: \$1,500 | Exclusive Opportunity

- Logo placement on UpliftLAMaine.com website
- Logo placement on one dual-branded (Uplift and Your Business) swag item to be distributed at Uplift LA events throughout the year.



Contact Sam at Sam@LAMetroChamber.com

Uplift LA Fun After 5



Uplift LA's Fun After 5 Events are opportunities to strengthen the social and professional networks of rising professionals in the region in a casual setting. Your brand will be front and center as our rising leaders network over trivia, arts and culture, local food and drinks.

Annual Sponsor

Investment: \$2,500 | Limited to one in 2025

- Top logo placement and recognition on marketing materials over the course of the year (10 events) and a co-hosting role at events, if desired.
- Top logo placement and brand story (provided by you) on the LA Metro Chamber calendar event page and Uplift LA calendar event page for all Fun After 5 Events.
- Monthly promotion in email marketing

Monthly Sponsor

Investment: \$250 | 1 per month, 9 opportunities remaining in 2025

- Priority logo placement and recognition on marketing materials.
- Priority logo placement and brand story on the LA Metro Chamber calendar event page and Uplift LA calendar event page for your selected month.
- Co-hosting role for your night, if desired.
- FB Event recognition and event cohost



Contact Sam at Sam@LAMetroChamber.com

Uplift LA Kickball Tournament



July 2025

Uplift LA's Kickball Tournament is a fun-filled, competitive event during the summer that brings together 12 teams for a day of play, a grand prize, and bragging rights.

This is an opportunity to increase your brand awareness with young professionals, who work hard and play hard.

Tournament Sponsor

Investment: \$2,000 | 1 Exclusive Opportunity

- Top logo placement and recognition on marketing materials
- Top logo placement and brand story (provided by you) on the LA Metro Chamber calendar event page and Uplift LA calendar event page
- Banner at tournament (provided by sponsor)
- Recognition on the Lydia Lunch Bunch podcast

Co-sponsor

Investment: \$1,000 | 2 Opportunities

- Logo placement and recognition on marketing materials
- Logo placement on the LA Metro Chamber calendar event page and Uplift LA calendar event page
- Banner at tournament (provided by sponsor)
- Recognition on the Lydia Lunch Bunch Podcast

T-shirt Sponsor

Investment: \$3,000 | 1 Opportunity, commit by June 5

- Logo on t-shirts for all teams (up to 12 players), and volunteers and staff (up to 14 shirts)
- Logo placement and recognition on marketing materials
- Recognition on the Lydia Lunch Bunch Podcast
- Logo placement on the LA Metro Chamber calendar event page and Uplift LA calendar event page
Logo placement on event banner

Food Truck Sponsor

Investment: \$500 | 2 Opportunities

- Premiere branded banner on food truck, provided by your company
- Exclusive branded napkins at the food trucks during service
- Your logo on lunch tickets
- Logo placement on the LA Metro Chamber calendar event page and Uplift LA calendar event page



kickball tournament



Contact Sam at Sam@LAMetroChamber.com

Uplift LA Finest Under 40



Optimize your reach and celebrate the accomplishments and advancements of our regions' influential leaders. Uplift LA's Finest Under 40 event allows you to position your brand as innovative, socially connected, and passionate about professional development. Supporting Uplift LA grants you the opportunity to showcase the work of LA's up and coming leaders, welcome them to the region, and help tell their story.

Nov. 25, 2025



Premier Event Sponsor

Investment: \$5,000 | 1 Exclusive Opportunity

- Top logo placement and recognition on Uplift LA's Event website and LA Metro Chamber website
- Top logo recognition in Finest Under 40 marketing materials
- Premier logo placement on Finest Under 40 event materials
- Promotion on Facebook in Uplift LA and/or LA Metro Chamber posts
- Premier opportunity to place branded items in gift bags for event attendees and nominees
- Introduction and exclusive speaking opportunity or a 3-minute video at the event
- After event recognition with two online links in a direct-to-inbox email to all attendees
- Premier reserved tickets (6)
- Recognition during the event

Event Sponsor

Investment: \$2,500 | 3 Opportunities

- Logo placement and recognition on Uplift LA's Event website and LA Metro Chamber website
- Logo recognition on Finest Under 40 marketing materials
- Logo placement on Finest Under 40 event materials
- Promotion on Facebook in Uplift LA and/or LA Metro Chamber posts

- Opportunity to place branded items in gift bags for event attendees and nominees
- After event recognition in a direct-to-inbox email to all attendees
- Premier reserved tickets (4)
- Recognition during the event

Supporting Event Sponsor

Investment: \$1,000 |

- Logo placement and recognition on Uplift LA's Event website and LA Metro Chamber website
- Logo recognition on Finest Under 40 marketing materials
- Logo recognition on Finest Under 40 event materials
- Promotion on Facebook in Uplift LA and/or LA Metro Chamber posts
- Opportunity to place branded items in gift bags for event attendees and nominee
- After event recognition direct-to-inbox of all attendees
- Recognition during the event
- General Admission Tickets (2)

Friend of Event Sponsor

Investment: \$500 | Unlimited Opportunities

- Recognition during the event
- Logo placement and recognition on Uplift LA's Event website and LA Metro Chamber website
- Recognition during the event



Contact Sam at Sam@LAMetroChamber.com

Annual Awards



The LA Metro Chamber Annual Awards Dinner is an elegant annual event with more than 225 business and community leaders in attendance. This celebration honors business and community leadership excellence in our region and reaches an audience of business owners, professionals, and C-suite Executives, making it one of our top marketing opportunities for your business.

Through advanced promotion and recognition, you can align your brand with community and excellence and reach our regional decision-makers.

Presenting Sponsor

Investment: \$5,000 | Exclusive

- Recognition in the Sun Journal 3-part weekly series
- Top logo placement and recognition on marketing materials
- Recognition on the Lydia Lunch Bunch Podcast
- Exclusive 3 minute speaking opportunity or a 3-minute video at the event
- Premier opportunity to provide elegant promotional products for attendees
- Banner hung in a prominent location at the awards, provided by your business
- After event recognition with two online links in a direct-to-inbox email to all attendees
- Exclusive logo placement on the LAMetroChamber.com event page
- Reserved table for 8 guests

May 22, 2025



ANNUAL AWARDS

Co-Presenting Sponsor

Investment: \$2,500 | two opportunities

- Logo placement and recognition on marketing materials
- Recognition on the Lydia Lunch Bunch Podcast
- Banner hung in a prominent location at the awards, provided by your business
- Opportunity to provide elegant promotional products for attendees
- After event recognition direct-to-inbox of all attendees with one online link
- Logo placement on the LAMetroChamber.com event page
- Reserved table for 8 guests

Welcome Sponsor

Investment: \$1,500 | One Opportunity

- Opportunity to have branded tablecloth or banner at registration
- Logo placement and recognition on marketing materials
- Opportunity to provide elegant promotional products for attendees
- Logo placement on the DiscoverLAMaine.com event page
- Recognition in event program
- Reserved table for 8 guests

Headliner Sponsor

Investment: \$1,000 | Unlimited Opportunities

- Logo placement and recognition on marketing materials
- Opportunity to provide elegant promotional products for attendees
- Logo placement on the LAMetroChamber.com event page
- Recognition in event program
- Reserved table for 8 guests



Contact Sam at Sam@LAMetroChamber.com

Scholarship Scramble



The Annual Knapp Morrison Scholarship Scramble is the single largest fundraiser for college scholarships, benefiting our local students and helping them reach their educational aspirations. For many students, a college education is not possible without financial assistance.

This event is the perfect way for your business to develop a strong relationship with business leaders, education champions and local organizations dedicated to improving student learning in higher education. All marketing opportunities include the option to provide Scramble 2025 :logo-imprinted gifts to golfers as well as prominent mention in the Tournament Day program.



Tournament Sponsor

Investment: \$5,000 | One Opportunity, commit by

- Top logo/name on gift to be provided to golfers
- Recognition in all publicity
- Banner at registration & recognition at reception
- Team entrance included
- Preferred parking spaces

Co-Sponsor

Investment: \$2,500 Commit by June 1st

- Logo/name on gift to be provided to golfers
- Recognition in all publicity
- Recognition at reception
- Team entrance included



Hat Sponsor

Investment: \$2,500 | One opportunity, commit by June 1st

- Logo/name on gift to be provided to golfers
- Recognition in all publicity

Tournament Reception & Happy Hour Sponsor

Investment: \$1,500 | One Opportunity

- Hosting recognition at reception

Cart Sponsor

Investment: \$1,000 | Two Opportunities

- Signage on each cart

Registration Sponsor

Investment: \$1,000 | One Opportunity

- Signage at the registration welcome area

Closest to the Pin Sponsor

Investment: \$500 | Two Opportunities

- Signage at the hole site

Hole Sponsor

Investment: \$400 | **Limited Opportunities**

- Signage at one tee/recognition at one hole

Green Sponsor

Investment: \$200 | Twelve Opportunities

- Signage at one green

Lunch Sponsor

Investment: \$1,500 | One Opportunity

- Signage at the lunch

Putting Green Contest Sponsor

Investment: \$1,000 | One Opportunity

- Signage at the putting green for contest

Contributing Sponsor

Investment: \$1,000 | One Opportunity

- Signage at the tournament

Long Drive Sponsor

Investment: \$500 | Two Opportunities

- Signage at the hole site

50/50 Jumpstart Sponsor

Investment: \$250 | One Opportunity

- Recognition for 50/50 throughout the day and at the drawing

Closest to the Pin Sponsor

Investment: \$500 | two opportunities

- Signage at the hole site



Contact Sam at Sam@LAMetroChamber.com

Taste the Harvest



Taste the Harvest

Taste the Harvest is a ticketed community event that highlights and promotes our local food economy, from farm to table. It is part of a larger strategy to build a local food brand for the region that benefits restaurants, the hospitality industry, food producers, and value added food producers for decades to come. This event is the perfect way for your business to develop a strong partnership with the local food and products community, and allows you to reach LA's food-loving consumers who, like you, appreciate quality, homegrown food.

Presenting Sponsor

Investment: \$5,000 | One Opportunity

- Banner prominently displayed at event (provided by sponsor)
- Premier logo placement and recognition on marketing materials
- Premier logo placement on the DiscoverLAMaine.com and LA Metro Chamber event page
- Recognition on Lydia Lunch Bunch Podcast
- Recognition in print advertising and night of event
- Printed items promoting sponsor at all dinner tables
- Reserved tickets for six (6)

Co- Presenting Sponsor

Investment: \$3,000 | One Opportunity

- Banner prominently displayed at event (provided by sponsor)
- Premier logo placement and recognition on marketing materials
- Premier logo placement on the DiscoverLAMaine.com event page
- Recognition on Lydia Lunch Bunch Podcast
- Recognition in print advertising and night of event
- Printed items promoting sponsor at all dinner tables
- Reserved tickets for six (4)



Beverage Garden Sponsor

Investment: \$2,500 | One Opportunity

- Banner prominently displayed at beverage garden (provided by sponsor)
- Logo placement and recognition on select marketing materials
- Recognition on Lydia Lunch Bunch Podcast
- Printed items promoting sponsor at all dinner tables
- Reserved tickets for four (4)
- Logo placement on the DiscoverLAMaine.com event page

Music Sponsor

Investment: \$2,500 | One Opportunity

- Banner prominently displayed at stage (provided by sponsor)
- Logo placement and recognition on select marketing
- Recognition on Lydia Lunch Bunch Podcast
- Printed items promoting sponsors at all dinner tables
- Reserved tickets for four (4)
- Logo placement on the DiscoverLAMaine.com event page and LA Metro Chamber web page

Loves Local Sponsor

Investment: \$1,000 | Six Opportunities

- Logo placement and recognition on select marketing materials
- Recognition during the event Reserved tickets for two (2)
- Logo placement on the DiscoverLAMaine.com event page and LA Metro Chamber web page



Contact Sam at Sam@LAMetroChamber.com

Eat Local Challenge



From the farm to the fork, the Eat Local Challenge celebrates fresh ingredients prepared by local businesses. We challenge the public to taste the harvest – in a restaurant or bar, on a farm, or in your their kitchen – and to share their experience on social media with the hashtag #LAMCCeatlocal.

Eat Local Challenge Presenting Sponsor

Investment: \$2,000 | Two Opportunities

- Logo placement on multi-media, month-long campaign
- Logo placement and recognition on select marketing
- Reserved tickets for four (4) to Taste the Harvest
- Logo placement on the DiscoverLAMaine.com event page
- Social Media recognition with every Eat Local Challenge post/promotion



Contact Sam at Sam@LAMetroChamber.com

Stuff the Bus



Kick-off the holiday season with Stuff the Bus! We created this community-wide initiative to collect new toys and clothing for local families. As our exclusive partner, your business will be highlighted through multiple channels, showcasing your community-minded values that reach well beyond our region.

Exclusive Retail Partner

Investment: \$5,000 | One Opportunity

- Exclusive Stuff the Bus online gift registry directing all STB online purchases to your store
- Logo placement and recognition on marketing materials and digital promotion
- Logo placement on the DiscoverLAMaine.com event page
- Radio recognition on Lydia's Lunch Bunch Podcast
- Social media recognition as the exclusive retail sponsor

Exclusive Stuff the Bus Partner

Investment: \$3,000 | One Opportunity

- Logo placement and recognition on marketing materials and digital promotion
- Logo placement on the DiscoverLAMaine.com event page
- Radio recognition on Lydia's Lunch bunch Podcast
- Social media recognition as the exclusive event sponsor.

Wishlist Sponsor

Investment: \$300 - \$500 | Unlimited Opportunities

- Sponsor investment purchases a wish list for a distribution partner
- Recognition on DiscoverLAMaine.com and at December Breakfast

Contact Sam at Sam@LAMetroChamber.com



As a sponsor for our weekly or monthly e-news you can count on the LA Metro Chamber to deliver your message, direct to inbox of our 7,500 and growing membership contacts.

“Weekly Wrap-Up” Exclusive Placement Sponsor (Full Month)

Investment: \$650 | One Opportunity per Month

- Top linked logo placement and recognition
- 2 sentence brand story (provided by you)
- 1 email per week

“Weekly Wrap-Up” Premier Member Sponsor

Investment: \$150 (1 week), \$450 (4 weeks) | Two sponsor opportunities per week

- Linked logo placement and recognition

“Final Friday” Exclusive Placement Sponsor

Investment: \$500 | One Opportunity per Month

- Top linked logo placement and recognition
- 2 sentence brand story (provided by you)
- 1 email per month

“Final Friday” Premier Member Sponsor

Investment: \$250 | Two sponsor opportunities per month

- Linked logo placement and recognition

Business to Business Trade Show



The **2025 B2B Trade Show**, will take place on Thursday, March 27, 2025, at the Norway Savings Bank Arena in Auburn, Maine. This premier event will bring together hundreds of professionals, providing a dynamic opportunity for networking, forging new partnerships, and gaining valuable industry insights. The trade show is designed to help businesses of all sizes expand their reach and connect with potential clients and partners.

Presenting Sponsor

Investment: \$5,000 | 1 Exclusive Opportunity in 2025

- Presented by naming attached to title of event
- Opening remarks to exhibitors on the show floor
- Remarks to attendees at After Hours
- First Choice of Booth Location. Double Premium Booth
- Booth Package: 6 lunch Admissions, carpet, skirted table, 110-volt electricity, WiFi access & electronic attendee list
- Branded welcome letter distributed to all exhibitor booths
- Live mentions via announcements at the event.
- Special Social Media Promotions, prior to the event , during event and after
- Logo most-prominently placed on any show day posters
- Large logo on our website (hyperlinked)
- Large Logo included in E-Blast to business Owners and Potential Attendees
- Invitation to appear Live on Any Media Appearances
- Logo included in any and all TV & Print Ads
- Banner at show entrance (provided by sponsor)
- Inclusion in after event Marketing and follow-ups

March 27, 2025

Showcase Your Expertise at the 2025 B2B Trade Show with *Early Bird Pricing!*

(Early Bird Pricing Available until 1/2/25)

Single Booth: \$550

Double Booth: \$950

After January 2, 2025

Single Booth: \$600

Double Booth: \$1,100

**For More Information:
Sam@LAMetroChamber.com**

Visionary Sponsor

Investment: \$3,500 | 1 Exclusive Opportunity in 2025

- Double Premium Booth
- Logo prominently placed on onsite posters
- Booth Package: 4 lunch Admissions, carpet, skirted table, 110-volt electricity, WiFi access & electronic attendee list
- Large logo on our website (hyperlinked)
- Live Show Mentions
- Pre & Post Show Mentions
- Logo included in E-Blasts
- Logo included in all TV & Print Ads

Leading Sponsor

Investment: \$2,500 | 1 Exclusive Opportunity in 2025

- Single Premium Booth
- Booth Package: 2 lunch Admissions, carpet, skirted table, 110-volt electricity, WiFi access & electronic attendee list
- Mentions on social media
- Hyperlinked Logo on our e-blast notifications
- Medium size Logo on website
- Live Show Mentions on announcements and post show thank you mentions
- Logo included in any print ads or posters

After Hours Sponsor

Investment: \$2,500 | 1 Exclusive Opportunity in 2025

- Single Premium Booth
- Booth Package: 2 lunch Admissions, carpet, skirted table, 110-volt electricity, WiFi access & electronic attendee list
- Mentions and profiles on our social media feeds
- Hyperlinked Logo on our e-blast notifications
- Medium size Logo on the Trade Show website
- Opening Remarks at After Hours Event in conjunction with organizers and presenting sponsor

Contact Sam at Sam@LAMetroChamber.com

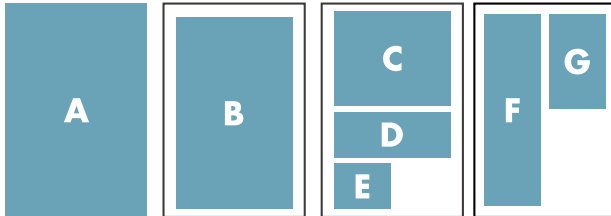
Explore & Discover Guide



Our greater LA region has a lot to offer, and we want to showcase how unique + vivid our area of Maine truly is - to visitors and the talent being recruited to our region. With events happening all year and Maine's great outdoors right in our backyard, we are a great destination for families, couples, and solo explorers to visit, live, work and play. This **regional printed guide** will highlight the greater LA Region, from Poland to Lisbon, to Sabattus + Turner.

Who you will reach: The **LA Region Explore + Discover Guide** will reach residents, and visitors to Maine through AAA Travel, Maine Office of Tourism Visitor locations and area Chambers; as well as reaching aspiring Mainers looking to relocate to Maine for our quality of life. This printed guide will also be an exceptional asset used for recruiting prospective talent to our region.

AD SPECS



A - FULL BLEED
5.625"W x 8.5"H

B - FULL PAGE
4.625"W x 7.625"H

C - 1/2 HORIZONTAL
4.625"W x 3.75"H

D - 1/4 HORIZONTAL
4.625"W x 1.8125"H

E - 1/8
2.25"W x 1.8125"H

F - 1/2 VERTICAL
2.25"W x 7.625"H

G - 1/4 VERTICAL
2.25"W x 3.75"H

EARLY CONTRACT RATES:

Back Cover*: \$1,200/\$1,350

Inside Cover (Front or Back)*:
\$1,050/\$1,150

Centerfold 2 Page Spread*
\$1,800/\$2,000

Full Page (A or B): \$1,050/\$1,150 (\$1,400 Non-member)

1/2 Page (C or F): \$550/\$600 (\$775 Non-Member)

1/4 Page (D or G): \$425/\$475 (\$575 Non-Member)

1/8 Page (E): \$300/\$325 (\$450 Non-Member)

*Explore + Discover is a publication of the LA Metro Chamber, those with Chamber memberships in good standing will receive the special member rates.

*Green Pricing indicates 2025 Early Bird Prices. Black indicates regular ad rates after January 15th.

**COMMIT BY
JANUARY 15TH
FOR EARLY PRICING**

EXPLORE + DISCOVER GUIDE SECTIONS

STAY A DAY

Highlights visitor attractions completed in a day

STAY TO PLAY

Highlights longer trips + overnight area attractions

STAY A LIFETIME

Highlights quality of life + the fabric of our community

2024 EXPLORE + DISCOVER METRICS

Last year, over **15,000** copies of the Explore + Discover guide were distributed throughout our region and sent across the US.

- **3,000+** Expanded Talent Attraction Promotion + Mailing
- **1,500+** at Maine Chambers
- **5,000+** in Maine visitor centers
- **1,500+** Direct Mailed
- **4,000+** Local Distribution

DISTRIBUTION

- AAA Throughout Northern New England
- 16 Southern + Western Maine Chambers
- Maine Visitor Information Centers
- DiscoverLAMaine.com
- eGuide Available on LAMetroChamber.com
- Area Businesses

KEY DEADLINES

JANUARY 31ST: PAYMENT AND DESIGN ASSETS DUE

FEBRUARY 7TH: COMPLETE DESIGNED ADS DUE

EXPLORE + DISCOVER GUIDE

EXCLUSIVE EARLY ADVERTISER MEMBER CONTRACT

Company
Email
Billing Address
City

Contact
Phone
Website
Physical Address (if different)
State
Zip

PRINT AD SPECIFICATIONS

EARLY CONTRACT / 2025 RATES

SINGLE AD PLACEMENTS

FULL PAGE: \$1,050/\$1,150 (\$1,400 Non-member)

½ PAGE: \$550/\$600 (\$775 Non-Member)

¼ PAGE: \$425/\$475 (\$575 Non-Member)

⅛ PAGE: \$300/\$325 (450 Non-Member)

PREMIUM AD PLACEMENTS (members only)

BACK COVER: \$1,200/\$1,350

INSIDE COVER (FRONT OR BACK): \$1,050/\$1,150

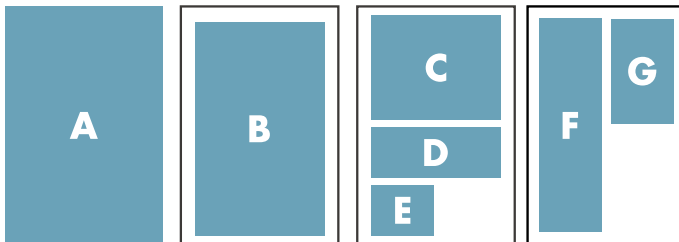
CENTERFOLD SPREAD: \$1,800/\$2,000

*Premium ad placements are first come first served

BULK ORDERS FOR TALENT ATTRACTION

FULL PAGE AD AND 1,000 PRINTED PIECES \$1600

½ PAGE AD AND 500 PRINTED PIECES \$1000



AD DESIGN INFORMATION

Print ready ad coming from client by **February 7th** emailed to Sam@LAMetroChamber.com

New ad to be designed by publisher. All assets and content to be supplied by **January 31st** and emailed to Sam@LAMetroChamber.com

PRICE

Cost of ad

FOR EARLY PRICING: Contract must be received by **January 15, 2025** and balance due must be paid in full no later than **January 31, 2025** unless otherwise approved by the LA Metro Chamber, and chamber membership must be in good standing.

All ads placed "run of publication" unless otherwise noted.

The publisher is not responsible for any errors in editorial, calendar or events, maps or index. This is offered as a FREE service.

Client's Name

Date

Client's Signature

LAMCC Signature

Return to
Lewiston Auburn Metropolitan Chamber of Commerce
415 Lisbon Street, Suite 100, Lewiston, ME 04240

-or-
email Sam@LAMetroChamber.com

*Cancellation Policy: Contract must be canceled in writing within 10 days of signature.

Notes:

Contact Sam at Sam@LAMetroChamber.com