



Lewiston Auburn
METROPOLITAN
CHAMBER OF COMMERCE

2022

Marketing Opportunities





Chamber Breakfasts are held on the 2nd Thursday of the month and are one of the most well-recognized and consistently attended chamber events. Regularly covered by the media, this signature event is a prime opportunity for you and your team to network with professionals of all industries in our community.

As a sponsor, your business will be featured in front of hundreds of Chamber members, in-person and virtually. Breakfast also includes audio/video production that allows your brand to reach a broader audience in a streamed setting.

3-Month Presenting Sponsor: \$1,100 | 2-Month Sponsor: \$750 | 1 Month Sponsor: \$400

- Top logo placement and recognition on marketing materials
- Top logo placement + brand story (provided by you) on the LA Metro Chamber calendar event page
- Member segmented event specific email marketing direct to inbox
- Opportunity at the event or to speak for 2-minutes or share a 2-minute video
- Premier opportunity to place promotional materials in breakfast bags
- Logo placement during the event on screen and in the program
- Opportunity to provide branded door prizes and have a Spotlighter Table

2022 Chamber Breakfast Dates

January 13
February 10
March 10
April 14
May 12
June 9

July 14
August 11
September 8
October 13
November 10
December 8

Ready to engage?

Please reach out to [Katie Palmer | Member Relations Director](#)
Katie@LAMetroChamber.com or 207.783.2249



BUSINESS AFTER HOURS

Business After Hours is a networking opportunity for established professionals and rising leaders hosted by you in your setting. As a host, your brand will be in front of members and business professionals, allowing you to expand customer awareness by showcasing your space, team, and services.

Business After Hours Host: \$750 (limited to 4 per year)

- Top logo placement and recognition on marketing materials
- Top logo placement + brand story (provided by you) on the LA Metro Chamber calendar event page
- Support navigating Audio Visual production options
- Support coordinating food and beverages for your guests
- Support marketing the event and your business, expanding the impact and reach of your event

You will have the opportunity to select a venue for your after hours event, and can choose to partner with a nonprofit business member to highlight your core values and a cause you care about.

Ready to engage?

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HAPPY HOUR

Chamber Happy Hours are monthly, casual, after-hour events the Chamber organizes throughout the region at member locations. Your sponsorship can include your location or take advantage of an ideal member location that matches your goals and values. As the sponsor, you will have exclusive promotional placement and a speaking opportunity at the event. This gathering is an excellent opportunity for you and your team to connect with professionals of all industries and helps expand your brand awareness.

Happy Hour Host Sponsor: \$400 (one per month, limited to 10 per year)

- Top logo placement and recognition on marketing materials
- Top logo placement + brand story (provided by you) on the LA Metro Chamber calendar event page
- Support marketing the event and your business, helping you expand your brand awareness and reach your target audience
- Premier opportunity to showcase your product, services, and space

2022 Happy Hour Dates

January 20
February 17
March 17
April 21
May 19

June 18
July 21
August 25
September 22
October 20

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PROFESSIONAL DEVELOPMENT SEMINARS

Professional Development Seminars give rising and management level professionals support to career advancement and to help address their daily challenges. Through these seminars, your business will be highlighted through multiple channels, helping you create a partnership with an audience looking to learn from your expertise.

We will help coordinate + execute your session or series, allowing you to determine important, relevant business topics that will speak to your target audience. We actively look for opportunities to highlight your business and your experts, coordinating speaker opportunities with the sponsor when they are interested.

Series Sponsorship: \$500 (limited to 2 series per year)

One Session Sponsorship: \$200 (10 opportunities per year)

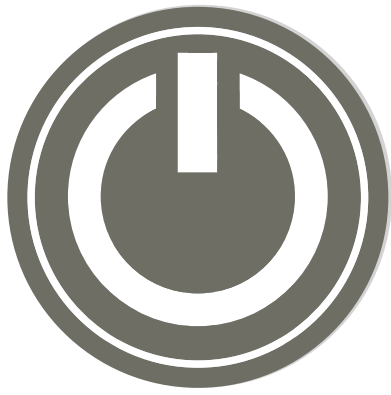
- Top logo placement and recognition on marketing materials
- Top logo placement + brand story (provided by you) on the LA Metro Chamber calendar event page
- Tailored business topics to maximize your reach and impact
- Promotion of your Seminar in up to 3 chamber enews, helping you expand your brand awareness and reach your target audience
- Premier recognition during the seminar or series

**1 series includes 3 sessions over 2-3 months*

**Limited to one sponsorship per session*

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START UP SESSIONS

Start-Up Sessions occur once a month, on Wednesday nights or Saturday mornings. These sessions will occur on weeknights or Saturday mornings. Being recognized as a supporter of entrepreneurs, startups and scaling businesses, giving you the opportunity to promote your brand as an advocate for start-up innovation and business growth in our region.

This marketing opportunity puts you in front of a demographic actively seeking the supports and services of new or scaling businesses- from branding, financing, marketing, to legal and HR. This audience likely has capital and cash flow needs, and is a great opportunity to build brand awareness and relationships with these entrepreneurs.

Full Year Sponsor: \$1,500 (exclusive)

Single Session: \$150 (limited to 11 per year)

- Top logo placement and recognition on marketing materials
- Top logo placement + brand story (provided by you) on the LA Metro Chamber calendar event page
- Radio recognition on WIGY Breakfast Club
- Support marketing the event and your business, helping you expand your brand awareness and reach your target audience
- Recognition at each seminar session and invitation to join and speak with attendees.

**Single Saturday can be coordinated with informational topic led by your business*

Start-Up Enews (1 email per month)

Exclusive Placement Sponsor \$500 (one opportunity per month)

- Top linked logo placement and recognition

Premier Member Sponsor \$250 (two opportunities per month)

- Linked logo placement and recognition

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Maximize your reach to area entrepreneurs and position yourself as a leading supporter of entrepreneur growth in our community. Through the Top Gun LA Entrepreneurship Accelerator Program, you have the opportunity to invest in innovation, economic growth, and entrepreneurship in the region while reaching our full contact list in weekly promotions, social media callouts, and entrepreneur segmented communications.

Regional Presenting Sponsor: \$2,500 (three opportunities)

- Top logo placement and recognition on Top Gun marketing materials
- Radio recognition on WIGY Breakfast Club and on-air advertising spots
- Exposure to participants and presenters for 10 weeks
- Recognition in up to 5 Startup and Entrepreneur Enews
- Reserved tickets to the Top Gun Kick-off breakfast (2 tickets)
- Recognition at Top Gun LA events

Co-Presenting Sponsor \$1,000 (three opportunities)

- Logo placement and recognition on Top Gun marketing materials
- Exposure to participants and presenters for 10 weeks
- Recognition in up to 5 Startup and Entrepreneur Enews
- Reserved tickets to the Top Gun Kick-off breakfast (2 tickets)
- Recognition at Top Gun LA events

Regional Pitch-Off Sponsor \$1,500 (one opportunity)

- Logo placement and recognition on Top Gun marketing materials
- Headlining recognition at the Top Gun L/A Pitch-Off Breakfast
- Reserved tickets to the Top Gun Kick-off breakfast (2 tickets)

Regional Welcome Sponsor: \$1,500 (one opportunity)

- Logo placement and recognition on Top Gun marketing materials
- Entrance table and hosting role at the Top Gun L/A Pitch-Off Breakfast
- Reserved tickets to the Top Gun Kick-off breakfast (2 tickets)

Session Sponsor: \$150 (10 sessions)

- Logo placement and recognition on marketing materials
- Recognition in the Top Gun communications to the cohort
- Exposure to participants and presenters statewide for session sponsored
- Recognition in the Weekly Round-Up (per session)

Session Opportunities

February

- Kick off Session
- Customer Discovery
- Pitching

March

- Strategic Marketing/Customer Adoption
- Branding
- Make a Customer Not a Sale
- Wrapping Your Head Around The Numbers

April

- The Four Colors of Money
- Avoiding Legal Pitfalls
- Building the Team / Company Culture

May

- Life After Top Gun Roundtable
- Regional Pitch-offs
- Regional Showcase



uplift LA

Uplift LA is dedicated to the rising leaders of our region and grants you the opportunity to support strengthening our vibrant, professional + influential community by promoting career, social and community development.

Uplift LA is a catalyst for our community with an active group of rising professionals in the Lewiston Auburn Area. These members work with local nonprofits, businesses and the education sector, and provide collaborative engagement, networking opportunities, and professional growth for those who live, work, and play in LA.

Uplift LA Annual Sponsor- \$5,000 Exclusive Opportunity

- Premier logo placement on UpliftLAMaine.com website
- Annual sponsor recognition during all events and programming



FUN AFTER 5

Uplift LA's Fun After 5 Trivia Nights are opportunities to strengthen the social and professional networks of rising professionals in the region in a casual setting. Your brand will be front and center as our rising leaders network over trivia, local food + drinks.

Annual Sponsor: \$1,500 (limited to one per year)

- Top logo placement and recognition on marketing materials over the course of the year (7 events) and a co-hosting role at events, if desired.
- Top logo placement + brand story (provided by you) on the LA Metro Chamber calendar event page + Uplift LA calendar event page
- Promotion in up to 5 enews

Night Sponsor: \$250 (7 per year)

- Logo placement and recognition on marketing materials
- Logo placement + brand story on the LA Metro Chamber calendar event page + Uplift LA calendar event page
- Co-hosting role for your night

2022 Fun After 5 Dates

January 25
February 22
April 26
May 24

July 26
August 23
October 25

NEWCOMER'S NIGHTS

Uplift LA's Newcomer's Nights are held once a quarter and provide the opportunity and atmosphere for rising professionals who are new to the area to create the relationships that tether them to the area, helping to retain our young and rising workforce. Your brand will be front and center as our newest young professionals network with our current rising leaders.

Annual Sponsor: \$1,000 (limited to one per year)

- Top logo placement and recognition on marketing materials over the course of the year (4 events) and a co-hosting role at events, if desired.
- Top logo placement + brand story (provided by you) on the LA Metro Chamber calendar event page + Uplift LA calendar event page

Night Sponsor: \$250 (4 per year)

- Logo placement and recognition on marketing materials
- Logo placement + brand story on the LA Metro Chamber calendar event page + Uplift LA calendar event page
- Co-hosting role for your night

2022 Newcomer's Night Dates

March 22
June 28

September 27
November 22



ANNUAL AWARDS

MAY 26TH

The LA Metro Chamber Annual Awards Dinner is an elegant annual event that has historically had more than 400 business and community leaders in attendance. To accommodate increased spacing and capacity limits, this event will be held in late Spring with outdoor and virtual participation options.

The celebration honors business and community leadership excellence in our region and reaches an audience of business owners, professionals, and C-suite + Director executives, making it one of our top marketing opportunities for your business. Through advanced promotion and recognition, you can align your brand with community and excellence and reach our regional decision-makers.

Presenting Sponsor: \$5,000 (Exclusive)

- Top logo placement and recognition on marketing materials
- Radio recognition on WIGY Breakfast Club and on-air advertising spots
- Exclusive 3 minute speaking opportunity or a 3-minute video at the event
- Premier opportunity to provide elegant promotional products for attendees
- Banner hung in a prominent location at the awards, provided by your business
- After event recognition with two online links in a direct-to-inbox email to all attendees
- Exclusive logo placement + brand story (provided by you) on the LA Metro Chamber calendar event page
- Reserved table and seating

Co-Presenting Sponsor: \$3,000 (Two Opportunities)

- Logo placement and recognition on marketing materials
- Radio recognition on WIGY Breakfast Club
- Banner hung in a prominent location at the awards, provided by your business
- Opportunity to provide elegant promotional products for attendees
- After event recognition direct-to-inbox of all attendees with one online link
- Logo placement on the Chamber calendar event page
- Reserved table and seating

Headliner Sponsor: \$1,000 (Unlimited Opportunities)

- Logo placement and recognition on marketing materials
- Opportunity to provide elegant promotional products for attendees
- Logo placement on the Chamber calendar event page
- Recognition in event program





kickball tournament 2022



Friday, June 17, 2022

Uplift LA's Kickball Tournament is a fun and competitive weekend-long event that will bring together 8 teams for days of play, a grand prize and bragging rights. This is an opportunity to increase your brand awareness with young professionals who work hard + play hard.

Tournament Sponsor: \$2,500 (1 opportunity)

- Top logo placement and recognition on marketing materials
- Top logo placement + brand story (provided by you) on the LA Metro Chamber calendar event page + Uplift LA calendar event page
- Top position of your logo on event banner
- Radio recognition on WIGY Breakfast Club

Co-sponsor \$1,000 (2 opportunities)

- Logo placement and recognition on marketing materials
- Logo placement on the LA Metro Chamber calendar event page + Uplift LA calendar event page
- Logo on event banner
- Radio recognition on WIGY Breakfast Club

Regional Teams' Sponsor: \$3,000 (1 opportunity) *Commit by March 30*

- Logo on t-shirts for all teams, up to 12 players
- Logo on t-shirts for all volunteers + staff, up to 14 shirts
- Logo placement and recognition on marketing materials
- Logo placement on the LA Metro Chamber calendar event page + Uplift LA calendar event page
- Logo placement on event banner

Food Truck Sponsor: \$1,000 (2 opportunities) *Commit by May 1*


- Premiere branded banner on food truck, provided by your company
- Exclusive branded napkins/cups at the food truck during service

RIVER FEST

SATURDAY, JUNE 18TH, 2022



RIVERFEST PRESENTING SPONSOR: \$5,000 (ONE OPPORTUNITY)

- Top Logo placement on event banner at entrance
 - Top logo placement and recognition on marketing materials
 - Top logo placement + brand story (provided by you) on the LA Metro Chamber calendar event page
 - Radio recognition on WIGY Breakfast Club
 - Recognition in print advertising during the event
 - Printed items promoting sponsor at event (if desired and as provided by Sponsor)
 - Drink ticket group pack (10)
- 

BEVERAGE GARDEN SPONSOR \$2,500 (ONE OPPORTUNITY)

- Logo placement on 2 banners at entrances to beverage garden
- Logo placement and recognition on select marketing materials
- Logo placement on the LA Metro Chamber calendar event page
- Printed items promoting sponsor at event (if desired and as provided by Sponsor)
- Drink ticket group pack (6)


STAGE SPONSOR \$2,500 (ONE OPPORTUNITY)

- Logo placement on on-stage banner
 - Logo placement and recognition on select marketing materials
 - Logo placement on the LA Metro Chamber calendar event page
 - Drink ticket group pack (6)
- 

RIVERFEST CO-PRESENTING SPONSOR: \$1,500 (TWO OPPORTUNITIES)

- Logo placement on event banner at entrance
- Logo placement and recognition on select marketing materials
- Recognition during the event, live on WIGY
- Drink ticket group pack (4)
- Logo placement on the LA Metro Chamber calendar event page

SUPPORTING SPONSOR \$1,000 (UNLIMITED)

- Logo placement on signage at event
 - Recognition during the event
 - Logo placement on the LA Metro Chamber calendar event page
 - Drink tickets (2)
- 

KNAPP MORRISON SCHOLARSHIP SCRAMBLE



The Annual Knapp Morrison Scholarship Scramble is the single largest fundraiser for college scholarships that benefits our local students and helps them reach their educational aspirations. For many students, a college education is not possible without financial assistance.

This event is the perfect way for your business to develop a strong relationship with business leaders, education champions + local organizations dedicated to improving student learning in higher education. All marketing opportunities include the option to provide logo-imprinted gifts to golfers and prominent mention in the Tournament Day program.

Sponsorship Opportunities

Tournament Sponsor: \$5,000 (one opportunity) *Commit by June 1st*

- Top logo/name on gift to be provided to golfers
- Recognition in all publicity
- Banner at registration & recognition at reception
- Team entrance included
- Preferred parking spaces

Co-Sponsor: \$2,500 (three opportunities) *Commit by June 1st*

- Logo/name on gift to be provided to golfers
- Recognition in all publicity
- Recognition at reception
- Team entrance included

Hat Sponsor: \$2,500 (one opportunity) *Commit by June 1st*

- Logo/name on hat to be gifted to golfers
- Recognition in all publicity

Tournament Reception + Happy Hour Sponsor: \$1,500 (one opportunity)

- Hosting recognition at reception

Lunch Sponsor: \$1,500 (one opportunity)

- Signage at the lunch

Cart Sponsor: \$1,000 (two opportunities)

- Signage on each cart

Putting Green Contest Sponsor: \$1,000 (one opportunity)

- Signage at the putting green for contest

Registration Sponsor: \$1,000 (one opportunity)

- Signage at the registration welcome area

Contributing Sponsor: \$1,000 (one opportunity)

- Signage at the tournament

Closest to the Pin Sponsor: \$500 (two opportunities)

- Signage at the hole site

Long Drive Sponsor: \$500 (two opportunities)

- Signage at the hole site

Hole Sponsor: \$400 (eight opportunities)

- Signage at one tee/recognition at one hole

50/50 Jumpstart Sponsor: \$250 (one opportunity)

- Recognition for 50/50 throughout the day + at the drawing

Green Sponsor: \$200 (twelve opportunities)

- Signage at one green





uplift^{LA} **FINEST** **UNDER 40**

September 16, 2022

Optimize your reach + celebrate the accomplishments and advancements of our regions' influential leaders. **Uplift LA's Finest Under 40** event allows you to position your brand as innovative, socially connected, and passionate about professional development. Supporting Uplift LA grants you the opportunity to showcase the work of LA's up + coming leaders, welcome them into the region, and help tell their story.

Premier Event Sponsor: \$5,000 (1 opportunity)

- Top logo recognition in Finest Under 40 marketing materials
- Promotion on Facebook in Uplift LA and/or LA Metro Chamber posts
- Premier logo placement on Finest Under 40 event materials
- Premier opportunity to place branded items in gift bags, putting your brand in the households of rising professionals throughout our community
- Introduction + exclusive speaking opportunity or a 3-minute video at the event
- After event recognition with two online links in a direct-to-inbox email to all attendees
- Top logo placement and recognition on Uplift LA's Event website
- Premier reserved tickets

Event Sponsor: \$2,500 (3 opportunities)

- Logo recognition on Finest Under 40 marketing materials
- Promotion on Facebook in Uplift LA and/or LA Metro Chamber posts
- Logo placement on Finest Under 40 event materials
- The opportunity to place branded items in gift bags
- Recognition during the event
- After event recognition in a direct-to-inbox email to all attendees
- Logo placement and recognition on Uplift LA's Event website
- Premier reserved tickets

Supporting Event Sponsor: \$1,000 (two opportunities)

- Logo recognition on Finest Under 40 marketing materials
- Promotion on Facebook in Uplift LA and/or LA Metro Chamber posts
- Logo recognition on Finest Under 40 event materials
- The opportunity to place branded items in gift bags
- Recognition during the event
- After event recognition direct-to-inbox of all attendees
- Logo placement and recognition on Uplift LA's Event website
- Premier reserved tickets

Friend of Event Sponsor: \$500 (unlimited opportunities)

- Recognition during the event
- Logo placement and recognition on Uplift LA's Event website
- Premier reserved tickets

Taste the Harvest

DINNER & DRINKS

October 6, 2022



Taste the Harvest is a ticketed community event that highlights and promotes our local food economy, from farm to table. It is part of a larger strategy to build a local food brand for the region that benefits restaurants, the hospitality industry, food producers, and value added food producers for decades to come. This event is the perfect way for your business to develop a strong partnership with the local food + products community, and allows you to reach LA's food-loving consumers who, like you, appreciate quality, home grown food.

Sponsorship Opportunities

Presenting Sponsor: \$5,000 (one opportunity)

- Top logo placement and recognition on marketing materials
- Top logo placement + brand story (provided by you) on the LA Metro Chamber calendar event page
- Radio recognition on WIGY Breakfast Club Recognition in print advertising and night of event
- Printed items promoting sponsor at all dinner tables
- Reserved tickets for six (6)

Beverage Garden Sponsor \$2,500 (one opportunity)

- Logo placement on 2 banners at entrances to beverage garden
- Logo placement and recognition on select marketing materials
- Printed items promoting sponsor at all dinner tables
- Reserved tickets for four (4)
- Logo placement on the LA Metro Chamber calendar event page

Co-Presenting Sponsor: \$1,500 (two opportunities)

- Logo placement and recognition on select marketing materials
- Recognition during the event
- Reserved tickets for four (4)
- Logo placement on the LA Metro Chamber calendar event page

Supporting Sponsor \$1,000 (Unlimited)

- Recognition during the event
- Reserved tickets for four (2)
- Logo placement on the LA Metro Chamber calendar event page



Stuff the Bus Takes Place Mid-November through Mid-December

Kick-off the holiday season with Stuff the Bus! We created this community-wide initiative to collect new toys and clothing for local families. As our exclusive partner, your business will be highlighted through multiple channels, showcasing your community-minded values that reach well beyond our region.

Exclusive Partner: \$3,000 (one opportunity)

- Top logo placement and recognition on marketing materials
- Top logo placement + brand story (provided by you) on the LA Metro Chamber calendar event page
- Radio recognition on WIGY Breakfast Club and on-air advertising spots
- Social media recognition as the exclusive event sponsor.

Wish List Sponsor \$300-\$500

- Sponsor investment purchases a wish list for a distribution partner
- Recognition on Chamber website and at December Breakfast

Other Ways to Participate:

- Bus Stop + Public Drop-Off location: You will collect gifts from the public, and we will promote your business as a public drop-off Bus Stop. Our elves will pick up the gifts with the bus!
- Bus Stop Location: You will organize a toy and gift drive among your employees, and our elves will help arrange for pick up. After pick up, we will recognize your business for donating!
- Drop-Off Location: You will collect items from within your business and drop them off at one of the drop-off locations or the Chamber. We will recognize you or your business for donating!

Ready to engage?

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Katie@LAMetroChamber.com or 207.783.2249



E-NEWS

As a sponsor for our weekly or monthly e-news you can count on the LA Metro Chamber to highlight your business through our email marketing efforts to our 4,000+ membership contacts.

Monday Weekly Round Up (1 email per week)

Exclusive Placement Full Month Sponsor \$650 (one opportunity per month)

- Top linked logo placement and recognition
- 2 sentence brand story (provided by you)

Premier Member Sponsor 1 Week \$150 / 4 Weeks \$450 (two opportunities per week)

- Linked logo placement and recognition

Final Friday (1 email per month)

Exclusive Placement Sponsor \$500 (one opportunity per month)

- Top linked logo placement and recognition
- 2 sentence brand story (provided by you)

Premier Member Sponsor \$250 (two opportunities per month)

- Linked logo placement and recognition

Workforce with Strengthen LA (1 email per month)

Exclusive Placement Sponsor \$500 (one opportunity per month)

- Top linked logo placement and recognition

Premier Member Sponsor \$250 (two opportunities per month)

- Linked logo placement and recognition

Start-Up Enews (1 email per month)

Exclusive Placement Sponsor \$500 (one opportunity per month)

- Top linked logo placement and recognition

Premier Member Sponsor \$250 (two opportunities per month)

- Linked logo placement and recognition



ADDITIONAL MEMBERSHIP OPPORTUNITIES

Members in good standing are invited to extend their membership with the following expanded webbased marketing and promotional opportunities, which last for 12-months upon payment.

Expanded Business Description in Online Directory: \$100

- Expand beyond the business description included in your membership tier in your online directory, searched thousands of times throughout the year at **LAMetroChamber.com**

Representative Listing in Online Directory: \$15/listing

- Expand your listed representatives on your business listing at **LAMetroChamber.com**

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